

Sustainable Employee Commute: The Competitive Edge for Modern Businesses

In today's rapidly evolving corporate landscape, prioritizing sustainability and employee well-being are more important than ever. With 90% of Americans commuting to work and transportation emissions being the leading cause of air pollution, implementing clean employee commute programs such as EV charging, carpooling, bike-friendly offices and access to public transportation can bring a host of tangible benefits to your organizations.

Here are the top 10 reasons why adopting clean transportation options can be a game-changer for your business.

1. **Demonstrate Commitment to Sustainability:** Offering EV charging, carpooling, micromobility, or public transportation incentives highlights your organization's dedication to sustainable transportation and environmental stewardship.
2. **Boost Corporate Reputation:** Sustainable commute options position your organization as an environmentally responsible and socially conscious entity, attracting positive attention from customers, investors and stakeholders.
3. **Enhance Employee Satisfaction:** Embracing sustainable commute and workplace EV charging alleviates range anxiety for EV driving employees. This is convenient, reduces stress and contributes to improving employee satisfaction levels.
4. **Attract Top Talent and Increase Employee Retention:** A certified commitment to sustainable commuting attracts top talent, especially among environmentally conscious professionals seeking purpose-driven employment opportunities. It can also fosters employee loyalty and retention, showing a genuine commitment to their well-being and the environment.
5. **Increase Competitive Advantage:** Stand out from competitors by positioning your organization as a leader in sustainability and attracting business opportunities focused on green initiatives.
6. **Reduce Carbon Pollution:** Green transportation options like EVs reduce air pollution, support climate action goals and mitigate environmental impact.
7. **Improve Air Quality:** Clean employee commute encourages the adoption of EVs leading to improved air quality in urban areas, benefiting both employees and local communities.
8. **Lead by Example:** Take charge in sustainable business practices, inspiring other organizations to follow suit and driving positive change within your industry and beyond.
9. **Drive Innovation:** Embracing workplace EV charging and clean modes of employee transportation fosters innovation within your organization, prompting new ideas and approaches to sustainability challenges.
10. **Support Sustainable Urban Development:** Clean commuting initiatives align with urban planning objectives contributing to the development of cleaner, greener cities.

Ready to make a positive impact? Join the hundreds of other organizations embracing clean workplace commuting and sustainable business practices recognized by EVAL-certification.

Contact EVAL@forthmobility.org to learn more about how we can help you implement a clean employee commute program and achieve EVAL certification or visit www.evalcertification.org.